

### **REMARKS**

Currently claims 6-8, 10-14 and 25-45 are pending in this application. By this Amendment, claims 6 and 34-35 are amended. No new claims are added and no existing claims are canceled. Applicants respectfully request the reconsideration of the outstanding rejections in view of the above amendments and following remarks.

#### **I. Claim Objections**

The Examiner has indicated that claim 35 appeared to contain an elemental inconsistency with the claimed subject matter, and accordingly Applicants have amended claim 35 to obviate the objection. Therefore Applicants expressly request the withdrawal of the outstanding claim objection to claim 35.

#### **II. Claim Rejections – 35 U.S.C. § 101**

The Examiner rejects claims 6-8, 10-14, 25-29 and 34-35 under 35 U.S.C. § 101 because the allegedly are directed to non-statutory subject matter. This rejection is respectfully traversed.

Applicants expressly indicate that the individual paragraph so indicated by the Examiner is not construed to be so-narrowing as to effect the entire content of the subject matter for Applicants' claimed invention, even if, which the Applicants do not concede, such paragraph may focus upon certain software aspects. However, Applicants expressly indicate that the specification as originally filed and attendant claims and figures clearly indicate that this is an invention which operates upon a computer-readable display seeking some interaction from a particular user. As such, and for at least that basis, Applicants expressly indicate that this claimed subject matter falls squarely into the statutory subject matter for which a utility patent

application may be sought. As such, Applicants expressly request withdrawal of the rejection of the claimed subject matter under 35 U.S.C. § 101.

### III. Claim Rejections – 35 U.S.C. § 102 and § 103

The Examiner rejects claims 6-8, 10-14, 25-29, 34-44 under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 6,029,141 to Bezos et al. (hereinafter “Bezos”) in view of U.S. Patent No. 6,324,552 to Chang et al. (hereinafter “Chang”); and rejects claims 14 and 45 under 35 U.S.C. § 103(a) as being unpatentable over Bezos and Chang and further in view of “Recommender Systems and E-Commerce” with a publication date of 1999 as authored by Shafer et al. (hereinafter “Shafer”); and rejects claims 30-33 under 35 U.S.C. § 102(e) as being anticipated by, or in the alternative, under 35 U.S.C. § 103(a) as being obvious over Chang. These rejections are respectfully traversed.

As reflected in the claim amendments above, Applicants have amended their claimed subject matter to more clearly claim that which is new and non-obvious at least in view of the applied art of record.

Insofar as the combination of Bezos and Chang has been applied and relied upon, and with the alleged distinction of Chang disclosing that a user cannot configure the browser the access sites, to include adding or modifying controls of the of the pre-selected sites. The so-called pre-selected sites are available to a certain depth of a root page, which a teacher can set the depth limit to zero. Applicants have clearly distinguished their claimed invention over the combination of Bezos and Chang for at least the reason that the claimed invention clearly sets forth that the address line of a conventional browser which would display the URL of a particular site is not available for a user to select or modify the content contained therein. That said, without this displayed address line, other pre-selected links are determined and previously assigned to the particular browser content and functionality that a typical user could expect to find and associate with their use of the client portal. Additionally, and contrary to Chang’s

reliance on an encrypted code being allowed by the browser, (see Chang, col. 3, lines 42-50), nowhere in the instant application, either claimed or discussed in the specification does the so-called browser resort to default .html pages.

As such, Applicants expressly indicate that the claimed subject matter is patentable distinct from the combination of Bezos and Chang and accordingly request the withdrawal of the rejection of claims 6-8, 10-14, 25-29 and 34-44 under § 103 over the combination of Bezos and Chang.

Furthermore, and for at least the same reasons that the combination of Bezos and Chang fail, Shafer fails to provide what is lacking with regards to Bezos and Chang with regards to 14 and 45. Accordingly, Applicants expressly indicate that the claimed subject matter is patentably distinct from the combination of Bezos, Chang and Shafer for at least the same reasons discussed above with regards to the claimed invention. As such, Applicants expressly request the withdrawal of the rejections of claims 14 and 45 under § 103 over the combination of Bezos, Chang and Shafer.

With regards to claims 30-33 which are being applied in the alternative under § 102 or § 103 over Chang, Applicants expressly indicate that the claimed subject matter, at least based on the foregoing amendments, clearly distinguish the claimed invention over the applied reference, specifically Chang, either under § 102 or § 103. Insofar as the Examiner may assert that Chang under § 103 is relevant to the claimed subject matter the Examiner is respectfully requested to provide a written reference to support his basis under § 103 and accordingly by his asserting Office Notice under a singular reference rejection, the Examiner is so requested to provide the secondary reference with the next Action and if he chooses to so employ Chang, such Action may not be made final.

IV. Conclusion

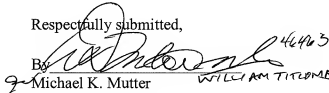
In view of the above amendment, Applicants believe the pending application is in condition for allowance.

Should there be any outstanding matters that need to be resolved in the present application, the Examiner is respectfully requested to contact William D. Titcomb Reg. No. 46,463 at the telephone number of the undersigned below, to conduct an interview in an effort to expedite prosecution in connection with the present application.

If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies to charge payment or credit any overpayment to Deposit Account No. 02-2448 for any additional fees required under 37.C.F.R. §§1.16 or 1.147; particularly, extension of time fees.

Dated: July 3, 2008

Respectfully submitted,

By  46463  
Michael K. Mutter  
Registration No.: 29,680  
BIRCH, STEWART, KOLASCH & BIRCH, LLP  
8110 Gatehouse Road  
Suite 100 East  
P.O. Box 747  
Falls Church, Virginia 22040-0747  
(703) 205-8000  
Attorney for Applicant